



**From the desk of:  
Executive Career Reinvention Coach  
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**I wrote a Love Letter to my future dream job...**

A couple years ago I wrote a love letter to my future dream job. I know it sounds silly, because we're professionals right? *"Write a love letter to your future job when we're in our 40s, 50s, and 60s? Come on!"* Well, I did and it worked.

**Here's what happened:** in the end, it re-engaged me in my business with greater joy, energy, and a slight pivot serving my same target market of mid- and senior-level execs.

**Here's the simple template** so you can write a similar letter to yourself to either re-engage where you are, or shift and find your next dream job:

*"I'm so grateful I found you! You have given me..."*

*"In this new work environment, I..."*

*"I love who I am working with now because..."*

*"The work is perfect for me because it aligns with these career values... and allows me to leverage these motivated skills..."*

*"I really feel like I am working in alignment with what I am meant to do because..."*

*"Thank you so much for finding me. I love you."*

## More details on what this did for me?

I got really clear about what I was looking for. Did I send it out to anyone? Did I publish it on the web? No, I kept it to myself. However, it told me exactly what I wanted.

- ✓ It gave me the words to tell others what I wanted.
- ✓ It motivated me to have exploratory conversations with strong ties and weak ties and to reach out to totally new people to learn more about them and what they do. (I actually ended up having 150 conversations, each one yielding at least one golden nugget of insight or information.)
- ✓ It landed me with what seemed like a perfect meeting with the perfect future boss in the perfect location. (I'm so glad they never called back.)
- ✓ It led to a recruiter contacting me through LinkedIn for a series of what seemed like perfect interviews for the perfect job. (They found their perfect candidate and I'm so happy for them.)
- ✓ And ultimately, writing this love letter re-engaged me in my business with greater joy, energy, and a slight pivot serving my same target market of mid- and senior-level execs, and I could not be happier.

**What are you doing to re-engage and re-invent your career today and this year?** Let me know if I can support you in any way.

For mid- and senior-level executives and business owners exploring your next career move and/or in the midst of a career transition, I offer group programs and private coaching to give you the clarity and concrete action plan you need to leverage your network and find your next meaningful role.

### RESULTS from working with me include:

+ A detailed, tactical action plan to inform your career reinvention

+ Clarity about your:

- 1: Career-related values that are most meaningful to you
- 2: Leverageable skills and strengths that motivate and inspire you to take action
- 3: Purpose in life and how the next evolution of your career can help you find greater meaning
- 4: Templates and guidance for how the above results translate into your next career move



- + Insights into how you can create greater work-life harmony
- + Guidance to create a ritual celebration acknowledging the end of one stage of your career and the beginning of this next stage
- + Concrete network diagnostic tools to identify and leverage key stakeholders in your network to support your exploration and next steps
- + Critical vocabulary (aka, the key words) to feed into telling your story and revising your LinkedIn profile, your resume, your cover letters, and/or a business plan – any communications needed for your next steps

Since 2004, I have leveraged my business experience and offered transformational services that put you back in the driver seat, so you can achieve the results you desire in your life and career without sacrificing what is most important to you.

► AREAS OF EXPERTISE

Executive Coaching ♦ Leadership Development ♦ Career Transitions ♦ Career Exploration ♦ Career Reinvention ♦ Total Leadership ♦ Change Management ♦ Organizational Development ♦ Partnership Transformations ♦ Cross-Cultural Leadership Effectiveness ♦ Communication ♦ Retreats & Workshops ♦ Public Speaking

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